



2026



TITLE:

THE DIGITAL GLOW-UP: TRANSFORMING COURSEBOOKS THROUGH TECH

SPEAKER: LIAM ANDERSON

PRESENTATION TYPE: WORKSHOP

Abstract

This interactive workshop explores how mobile phones and creative pedagogy can transform everyday coursebook activities into engaging, differentiated learning experiences. Through practical tasks, teachers will explore TPACK, technology-enhanced speaking activities, and low-prep ways to personalise lessons and bring coursebooks to life in mixed-ability ELT classrooms.

Biography

Liam is an ELT and EdTech specialist with over 12 years of experience working with ELT teachers and schools, transforming learning through innovative, research-informed uses of technology. He has collaborated with leading publishers and education organisations including: Cambridge University Press, The National College, Turnitin, and Express Publishing. His sessions are dynamic, hands-on workshops showcasing high-impact, low-prep approaches that help teachers blend powerful digital tools with strong pedagogical evidence, and learner-centred practice without adding to teachers' workload.