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**ROB HOWARD**



**SPEAKER: MARIA ARAXI SACHPAXIAN**



DATE 18 Mar, 2026 TIME 16:45 - 17:45 GMT

## MAXIMIZING THE POTENTIAL OF YOUR COURSEBOOK

### Abstract

Teachers are promised a virtual wonderland when looking at materials and yet very often the material does not satisfy the teachers when it is applied in practice. What are the reasons behind this discrepancy? This webinar explores the various factors that might stop coursebooks from being fully functional. We will discuss the place of the coursebook in the modern language classroom and examine how poor initial choices, lack of in-school development of the material and over-extending the life cycle of the Coursebook can render the material ineffective.

### Biography

Maria-Araxi Sachpazian BA education / RSA dip/tefl (hons) is a practicing EFL Teacher and a Lecturer in the Department of Humanities of CITY College, University of York Europe Campus. She is the owner and Managing Director of Input on Education, a company that provides Academic and Business support services for foreign language schools. Maria frequently presents at conferences and writes articles related to her special research interests which are materials evaluation and adaptation, digital teaching, and the construction of teacher identity. She is the current Secretary to the Board of Trustees of IATEFL and she serves on the board of TESOL Macedonia-Thrace, Northern Greece.