



TITLE:

Smarter Vocabulary Teaching with
NGSL Tools, AI, and Extensive Reading

SPEAKER: Charles Browne

PRESENTATION TYPE: Webinar

Abstract

What if you could instantly check whether a text is at the right level for your students, generate NGSL-aligned readings, and design vocabulary activities in minutes instead of hours?

In this EdYouWebinar, Dr. Charles Browne, co-creator and Director of the New General Service List (NGSL) Project, will demonstrate how teachers can combine corpus-based word lists, extensive reading, and AI-enhanced NGSL tools into a powerful, practical system for vocabulary learning. Using live demonstrations of the free online tools he and his team have developed, participants will see how texts can be profiled, materials generated, and learning pathways customized in real time.

The session connects research-based principles—frequency, coverage, and meaningful input—to modern classroom workflows supported by cutting-edge AI. Participants will leave not only with a clearer understanding of how vocabulary is acquired, but with hands-on experience using a complete NGSL-based digital toolkit for teaching, learning, and materials design.

The session connects research-based principles—frequency, coverage, and input—to real-world classroom workflows. Participants will leave not only with a clearer understanding of how vocabulary is acquired, but with hands-on experience using tools that make high-impact vocabulary teaching fast, efficient, and enjoyable.

Bio

Dr. Charles Browne is Professor of TESOL & Applied Linguistics at Meiji Gakuin University in Tokyo, where he directs the English Department's MA and PhD programs and founded its EFL teacher-training track. He is internationally recognized for his contributions to second language vocabulary research and as cocreator and Director of the New General Service List (NGSL) Project. His corpus-based word lists and more than 15 freely available online tools are used by teachers, researchers, ministries, and publishers around the world. Across four decades in Japan, Dr. Browne has shaped research-informed approaches to vocabulary development, extensive reading, and technology-enhanced language learning. In recent years he has become a leading figure in integrating AI into principled pedagogy, developing NGSL-aligned text creation tools, lexical profilers, and digital resources that support teachers while expanding learner autonomy. A sought-after speaker, he has delivered more than 75 plenary and keynote addresses internationally and has presented two TEDx Talks on vocabulary acquisition. As CEO of CBC Consulting, he advises publishers, boards of education, EdTech companies, and global organizations on designing effective, scalable language-learning systems—and remains open to new collaborations that advance innovative, research-driven English education.