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TITLE

Opportunities and caveats: Utilising AI in a Business English course and reflecting on its usage

Speaker: Morten Hunke

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Abstract

In a Business English course, delivered remotely and using a textbook, AI is purposefully employed for producing 'problem analyses', 'business reports', and other relevant text types. A focus is put on adequate prompting beforehand. Students simultaneously produce their own versions, not aided by technology. The results are subsequently compared. Following on, criteria are developed for assessing AI's performance and to stipulate learnings and take aways from the experience. Focusing on the merits of using AI, the demerits, limitations, and outright issues with this approach. Students are thus empowered to assess and evaluate their own approaches to AI usage.

Biography

Morten Hunke has worked in – mostly academic – language education in Germany, Sweden, the UK, and Japan. His key areas of interest lie in prosody | phonetics | phonology. But also, in fostering transparent introspectively reflective formats in his teaching of as well as facilitating of language acquisition and learning processes.